

Retail Rough Diamond Store

JV Opportunity

Do you know the origin of your diamonds? Which country are they from? What territory or chiefdom? Who was responsible for finding your one-of-a-kind precious stone? Our creative view on the future of the natural diamond industry is to create a rough diamond retail store, initially in Palm Beach, Florida, and then adding Las Vegas, Nevada and several locations in California.

IMAGINE: A store that looks, sounds, and feels like AFRICA when you enter: Animals of Africa with taxidermy/stuffed imitation creations; African fashion; local artwork and paintings (custom and original); background music and sounds of Africa and more. The store will immerse patrons into the total experience. A cave-like entrance to the store, monitors on the walls looping videos of our mining sites and real-time information. Experience an African World of Wonder with an immersion experience of knowledge and adventure. The life of a diamond is now coming into your life. Life to Life... A Diamond's Life... A True Love Story.

A portion of all sales go towards African country's rebuilding villages, schools, hospitals, orphanages, charities, and more. Videos in the store will show our interaction and contribution to the local community. There is many additional details available upon request.

BENEFITS

Custom Branded Designs/Collections are named after celebrities and personalities: i.e., custom cut/polish and hand-crafted jewelry designs from our rough diamonds.

Example:

- Custom branding
- Custom cut designs
- Custom certification and signature package
- Custom jewelry for promotions such as awards, ceremonies, and major events. For example: Super Bowl style rings for stars, boxers, champions, film, and company promotions, etc.

The store's inventory will be mainly rough diamonds (will also include gold and other gems/minerals in rough form) in the showcases and positioned on sand/rocks(an all-natural display). The customers come into the store, choose their rough diamond and their cut design. We cut and polish in-house (people can view our cutters through clear glass and live video monitors). We film the whole process and edit a video to send home with the customer and their cut/polished diamonds/jewelry. We can create our own in-house certification from our own in-house laboratory, CERTIFIED by Rabbit Investment Certification ("RIC"). Live video, full disclosure, no secrets, and customers will know where their diamonds came from and how they were transformed and brought into their lives.

WIN for the COUNTRY - WIN for the CUSTOMERS - WIN for the COMPANY

Retail Rough Diamond Store

JV Opportunity

REVENUE GENERATORS

- Gold Dore auction/sales (wholesale or retail)
- Store Sales, custom artwork sales, clothing, etc.
- Rough diamond auction/sales (wholesale or retail)
- Cut and polish diamonds auction/sales (wholesale or retail)
- Custom Branded Designs/Collections named after stars/celebrities
- Gold Jewelry/custom molded items out of gold (wholesale or retail)
- Africa Adventure Trip visiting gold mining sites (hands on fun and adventure)
- Africa Adventure Trip visiting diamond mining sites (hands on fun and adventure)
- Possibility of creating an asset (gold/diamonds) backed by cryptocurrency, with annual ROI and perks consisting of exclusive auctions of gold and diamonds every quarter or year
- Available VIP Membership: Grants rights to first look auctions (of diamonds, gold, custom artwork with gold/diamonds in paintings, African artwork, etc.) AND annual ROI's

JV Partner A: Rabbit Investment, LLC

JV Partner B: _____

Terms and Conditions:

- Interested JV Partner "B" issues an LOI emailed to info@rabbitinvestment.com
- Scheduled meeting for both parties